



PRESS KIT



For all media inquiries, please email PR@otowfl.com

#11686 - 01/26



COMPANY OVERVIEW

Located in North Central Florida, On Top of the World provides unsurpassed active-adult living. And the rest of the world is just outside its gates.

Sunny weather, tranquil landscapes, a low cost of living and central location make Ocala an ideal place to call home. It's peaceful and laid back but with plenty of options to fill your days.

Outdoor recreation at state parks, dining at unique local restaurants, concerts and live theatre, antiquing in nearby historic towns and so much more await you. Centrally located within the state, Ocala is close to major cities like Orlando, Daytona, Tampa, Jacksonville and is minutes away from Gainesville, home to the University of Florida Gators. We're also a short drive to beaches on the east and west coasts.

The medical community of Marion County is exceptional, offering four area hospitals, two of which are only minutes from On Top of the World. Medical professionals with specialties and expertise in all disciplines can be found in Ocala. In nearby Gainesville are the world-famous University of Florida Health Shands Hospital and the region's Malcom Randall VA Medical Center.



KENNETH D. COLEN

PRESIDENT AND DEVELOPER BIO

The premier active-adult developer in Florida, On Top of the World Communities is an award-winning, family-owned building and land development company founded in Clearwater, Florida in 1947 by the late Sidney Colen. In 1975, Mr. Colen brought the family experience and vision to Ocala, Florida with the purchase of Circle Square Ranch, a 13,000 acre working cattle ranch from the Norris Cattle Company. The passion for creativity in land development and home building flows through the Colen blood. Sidney Colen's son Kenneth never left his side, growing up in the business and has served as president of On Top of the World Communities since 1981. Today, On Top of the World remains the oldest, privately owned land developer in the state of Florida.

Thanks to Kenneth's dependable leadership, On Top of the World Communities remains a debt-free company that residents can count on to be here long term! For more than 74 years the Colen family has made thousands of new home buyers' dreams come true by mastering the concept for well-built, amenity-rich communities. The management team has over 100 years combined experience, proving that dedication and loyalty to customers dreams is big at On Top of the World Communities.



Kenneth D. Colen
President

On Top of the World[®] FACT SHEET

3

Golf Courses



175

Resident Clubs



4

Fitness Centers



10

Tennis Courts



1

R/C Flying Field,
Drone Course
& Car Track



2

POP Tennis
Courts



9

Pools



29

Pickleball Courts



1

Cultural
Center



6

Gated Entries



24+

Miles of
Walking Trails



3

Restaurants



5

Dog Parks



1

Lifelong
Learning
Center



2025

[PrivateCommunities.com –
Top Community recognition](#)



[Top Community –
PrivateCommunities.com](#)

2024

[ICAA NuStep Beacon
Award press release](#)

[ideal-LIVING Magazine –
Top 100 Best Places to Live feature](#)

[Top 100 Best Places to Live –
ideal-LIVING Magazine](#)

[ICAA NuStep Beacon Award –
Best in Wellness](#)



2023

[ideal-LIVING Magazine –
Top 100 Best Places to Live feature](#)

[NAHB marketing
awards press coverage](#)

[Gold Award – NAHB Best
Integrated Marketing Campaign](#)

[Silver Award – NAHB Best
Digital Campaign](#)

[Top 100 Best Places to Live –
ideal-LIVING Magazine](#)

2022

[ideal-LIVING Magazine –
Top 100 Best Places to Live feature](#)



[Top 100 Best Places to Live –
ideal-LIVING Magazine](#)

2021

[ideal-LIVING Magazine lifestyle feature](#)

[John Burns Real Estate
Consulting ranking coverage](#)

[Top 100 Best Places to Live –
ideal-LIVING Magazine](#)



[Top 50 Best-Selling Master-Planned
Communities – John Burns Real
Estate Consulting](#)

2019

[On Top of the World's Homes
Just Got a Lot Smarter](#)

[On Top of the World Wins 4 Awards
at the NAHB 2019 Housing Awards](#)

[13th Annual Ocala Open Winner Announced](#)



[ideal-LIVING Magazine Honors](#)

[“The Best of the Best in Planned Communities”](#)

[On Top of the World has Teamed Up
with SOF Missions to Present
“Operation Helping Heroes”](#)

2018

[Veterans Park - Coming Soon](#)

[On Top of the World's Circle Square Cultural
Center Reopens Its
Doors to Residents](#)

[Indigo Fitness Center - Now Open](#)

[Everything Under the Sun
- New Solar Homes](#)

[On Top of the World Welcomes Residents to
Newly Renovated Arbor Fitness Center!](#)

[12th Annual Ocala Open
Winner Announced!](#)





NEWS COVERAGE

2025

[ICAA and NuStep announce 2025 "Best in Wellness" award winners, honoring North America's wellness leaders in senior living](http://www.beaconaward.icaa.cc) - www.beaconaward.icaa.cc

[Inaugural Pickleball Tournament Brings Hundreds to On Top of the World in Ocala, Florida](http://www.ontopoftheworld.com) - www.ontopoftheworld.com

2024

[Top Master-Planned Lifestyle Communities of 2024](http://www.privatecommunities.com) - www.privatecommunities.com

2023

[Award-winning senior living communities and CEOs ranked as the "Best in Wellness" for 2023](http://www.beaconaward.icaa.cc) - www.beaconaward.icaa.cc

[A More Sustainable Florida](http://FLORIDATREND.com) - FLORIDATREND.com

[PCR's Most Popular Communities of 2023](http://www.privatecommunities.com) - www.privatecommunities.com

2022

[Hometown Heroes Awards](http://www.OcalaMagazine.com) - www.OcalaMagazine.com

[Ideal-LIVING Magazine's Best Places to Live 2022](http://www.ideal-living.com) - www.ideal-living.com

[Keeping Water Use In Line](#) - Recreation & Green Industry Magazine

2021

[125-room Towneplace Suites by Marriott coming to On Top of the World](http://www.ocala-news.com) - www.ocala-news.com

[WOCA Wed 4-21-2021 "Ocala Talks: On Top of the World"](#) - Ocala Talks

2020

[Florida lands multiple top spots in Best 55+ community rankings](http://www.mcknightsseniorliving.com) - www.mcknightsseniorliving.com

[On Top of the World hosting students going head-to-head in STEM Fair](http://www.Ocala-News.com) - www.Ocala-News.com



NEWS COVERAGE

2019

[Community Builds Out with Florida Water Star](https://www.swfwmd.state.fl.us) - swfwmd.state.fl.us

[55 Places Lists 2019's Most Popular Active Adult Communities](https://www.builderonline.com) - builderonline.com

[APPLAUSE: Recognizing Good News and Milestones](https://ocala.com) - Ocala.com

[Building a Legacy, One Generation at a Time](https://www.ideallivingmagazine.com) - ideallivingmagazine.com

2018

[The 21 Most Luxurious Retirement Communities in America](https://www.msn.com) - msn.com

[Phillip Hisey Waters Thousands of Lawns with Science](https://www.fn gla.org) - fn gla.org

[Florida for Boomers](https://www.floridaforboomers.com) - floridaforboomers.com

[Meet My Community](https://www.55Places.com) - 55Places.com

[A Walk in the Park: Sholom Park](https://ocala.com) - Ocala's Good Life

[All Hat, All Cattle: E.L. Strickland](https://ocala.com) - Ocala's Good Life

[Ocala Open Tournament Raises Funds for Charities](https://ocala.com) - Ocala.com

[Something to be Thankful for: A new, free home](https://ocala.com) - Ocala.com

2017

[BMP's at Work at On Top of the World](https://www.gcmdigital.org) - gcmdigital.org

[Even Greener Golf Courses in America?](https://naea.today) - naea.today

[Circle Square: Sold Out in the Southwest](https://ocala.com) - Ocala.com

[SR 200 Corridor: Why Leave at All?](https://ocala.com) - Ocala.com

[On Top of the World Group Foundation Donate Funds for MCSO K-9](https://ocala.com) - Ocala.com



AWARDS

2025



• ICAA Best in Wellness Beacon Award Winner

2024



• PrivateCommunities.com
2024 TOP COMMUNITY



• ideal-LIVING Magazine
America's 100 Best Places to Live

2023



• NAHB 2023 Gold Award
Best Integrated Marketing
Strategy or Campaign



• NAHB 2023 Silver Award
Best Digital Campaign



• ideal-LIVING Magazine
America's 100 Best Places to Live



• ICAA NuStep Beacon Best
in Wellness Award



AWARDS

2022



• **Ocala Star Banner:**

The Best of the Best Retirement/55+ Community for 2022
- On Top of the World Community



• **ideal-LIVING Magazine:**

America's 100 Best Places to Live

2021



• **Ocala Star Banner:**

- The Best of the Best Retirement Community for 2021 - On Top of the World Community



• **ideal-LIVING Magazine:**

- America's 100 Best Places to Live



• **John Burns Real Estate Consulting:**

- Top 50 Best-selling Master Plan

2020



• **ideal-LIVING Magazine:**

The Best of the Best Health & Fitness Community



• **Ocala Star Banner Honors:**

"The Best of the Best Developer" to Colen Built Development

• **Ocala Star Banner Honors:**

"The Best of the Best Retirement Community for 2020" to On Top of the World



• **55Places.com:**

Community of the Year



AWARDS

2019



- **NAHB 2019 Gold Award:**

Best 55+ Corporate Website (OnTopoftheWorld.com)

- **NAHB 2019 Silver Award:**

Best 55+ Lifestyle Director (Cammy Dennis, Fitness Director)

- **NAHB 2019 Gold Award:**

Best 55+ Repositioned or Repurposed Project (Arbor Fitness Center)

- **NAHB 2019 Silver Award:**

Best 55+ Clubhouse or Amenity Center over 200 Homes Community (The Lodge at Candler Hills)



- **ideal-LIVING Magazine Honors**

“The Best of the Best in Planned Communities”



- **Where to Retire:**

Short List of the 50 Best Master-Planned Communities in the U.S.



- **Ocala Star Banner's Readers' Choice Award:**

Retirement Community for 2019

- **Ocala Star Banner's Readers' Choice Award:**

Best Developer

2018



Find the perfect 55+ active adult community

- **55Places.com:**

100 Most Popular Active Adult Communities for 2018



• **Ideal-Living Top 100 2018**

- **Ideal-Living Wellness Facilities 2018**



- **Ocala Star Banner's Readers' Choice Award:**

Retirement Community for 2018

- **Ocala Star Banner's Readers' Choice Award:**

Event Venue for 2018 (Circle Square Cultural Center)



- **55Places.com:**

55 Best 55+ Communities for 2018



PRODUCT DESCRIPTIONS



COTTAGE SERIES



Single Family Homes
From the \$250s



CARRIAGE SERIES



Solar Equipped, Maintenance-Included
Single Family Homes
From the \$260s



CLASSIC SERIES



Single Family Homes
From the mid \$330s



PREMIER SERIES



Maintenance-Included,
Single Family Homes
From the \$360s



ESTATE SERIES



Luxury Estate Homes
on Oversized Homesites
From the \$440s



Offering homebuyers over 10,000 options to personalize their new home.

- Offering the latest design trends
- Design consultants on staff
- Personalized appointments for new homebuyers

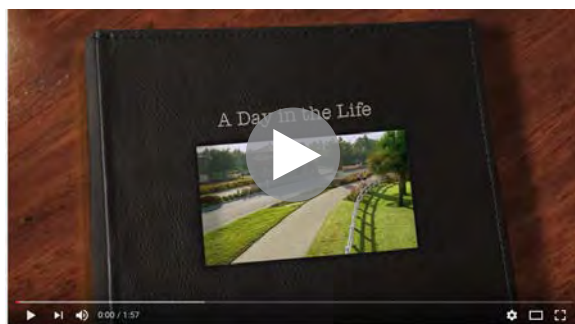




MULTIMEDIA ELEMENTS



Where the Cool Kids Retire®



Day in the Life



**Innovative Pre-Construction
Model Grand Opening**

VIDEO GALLERY



CONTACT

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AT A GLANCE

The World News is a monthly broadsheet newspaper that serves a very discriminating and diverse adult community. Each household at On Top of the World receives a complimentary copy, which is normally distributed on the last Thursday of each month with the Ocala StarBanner. It is also available in newspaper racks throughout the community and online at ontopoftheworldnews.com/ocala. Articles are written by and for residents of On Top of the World.

The latest edition and upcoming publication dates may be viewed at

ontopoftheworldnews.com/ocala

CIRCULATION

Circulation of the World News varies from 7,700 printed copies or more, depending on delivery requirements for any given month. As this is a growing community, circulation increases proportionately. Studies indicate each printed newspaper copy is read on average by 2.1 persons, thereby more than doubling advertisers' exposure to mature consumers of goods and services. The World News is often kept by residents for long periods of time and used as a reference guide for community events and other pertinent information.

The World News can also be read online at ontopoftheworldnews.com/ocala. Statistics show that from January to December 2018, the online flipbook version averaged 280 views per month.



5,500+

printed copies home-delivered to every household in On Top of the World.

2,200+

printed copies available at 20+ newspaper racks throughout On Top of the World.



24/7

read online anytime at ontopoftheworldnews.com/ocala

280

average online views per month.

On Top of the World® RESIDENT TESTIMONIALS

Here's What Our Residents Have to Say:

**“WHAT A WONDERFUL
PLACE TO LIVE! THE BEST
DECISION WE EVER MADE!
LIFE IS NOT JUST GOOD, IT
IS AMAZING.”**

— Margaret

“Wonderful place, awesome
friends- Lots to do games and
activities! Great place to Live”

— Barbara

“Wonderful facilities, continuing
education, clubs and activities for
whatever your heart desires...
if it's not here, start it! Everything
is wonderfully maintained.”

— Doris

“Great community! Great people! So much
to do! Close to everything! Very clean
and well maintained.”

— Dee

“AWESOME!!! This community knocks the socks
off of any other 55+ retirement community.
Just visit. You won't want to leave.”

— Liesa

“The best thing we ever did was
move here after our retirement.
Love everything about it.”

— Christine

“I LOVE this place!
We actively participate in
several clubs, play bocce,
Mah Jongg, & cards, drive
R/C cars and fly R/C planes,
swim, walk, dance, sew,
visit, eat and just relax.”

— Gail

“Love this place and its residents! So glad we moved here!”

— Marilyn

[Meet Our Residents Here](#)